

Sayers Solutions' Summer School

Business Terms

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| <i>Business Definition</i> | |
| <i>Vision</i> | |
| <i>Goals and objectives</i> | |
| <i>Mission Statement</i> | |
| <i>Values</i> | |
| <i>Assets and Competencies</i> | |
| <i>Core Competencies</i> | |
| <i>Target Audience / Market</i> | |
| <i>Value Proposition</i> | |