

MarComms Plan

	March	April	Mo	ау	June	
Seasonal Activity		Easter / School Holidays	Sun starts shinning		Glastonbury	
Other external activity - locally, industry, business		Heliadys				
Industry Updates						
Networking events						
External seminars and events						
Partners updates						
Own seminars						
Company news						
Employee of the month						
Conversation starter						
Product range						
Product						
Offer						
Video						
email marketing messages						
Newsletter						
Blogs						
Press Releases						
Social media focus						







