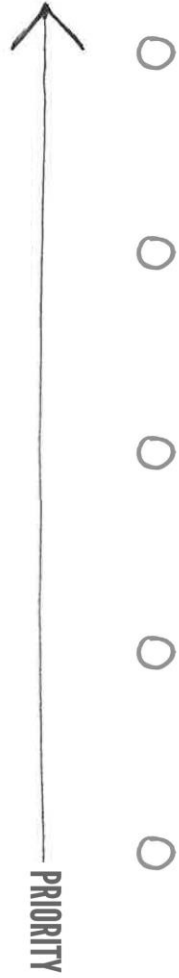


SAYERS SOLUTIONS

Marketing Plan Printable





**OBJECTIVES**

# SWOT

Strengths

Weaknesses

Opportunities

Threats

# PEST

Political

Economic

Social

Technological

A dark gray oval with a thin black border containing the word "Stakeholders" in white, handwritten-style text. The oval is centered on a background of a repeating pattern of stylized, thick, pink and gray letters that resemble the number "2" or a similar shape.

Stakeholders

# Marketing Mix

Product

Place

Price

Promotion

# Ideal Customer

Ideal Customer 1

Ideal Customer 2

Ideal Customer 3

Ideal Customer 4

# Competitors

Competitor 1

Competitor 2

Competitor 3

Competitor 4





Promotion



SAYERS SOLUTIONS.co.uk  
Small Business Marketing and Strategy